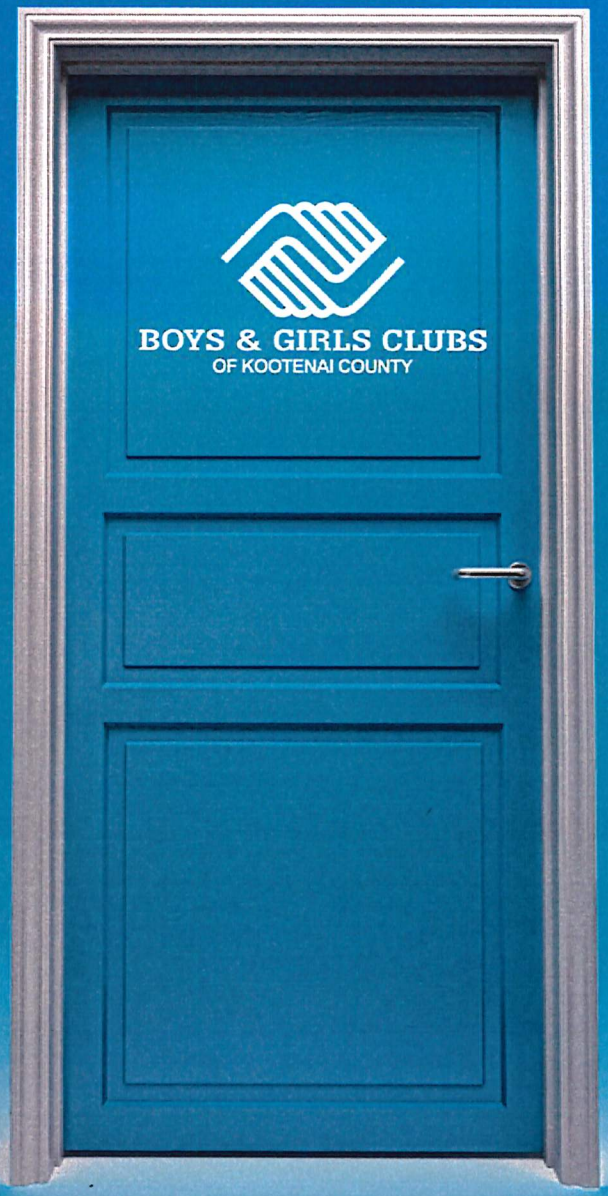
IDAHO HEALTHY YOUTH INITIATIVE

- **Idaho Millennium Fund Grant Proposal**
- $1.625M request • July 2027–June 2028

Mark Kuhnhausen
Executive Director
Boys & Girls Clubs of Kootenai County



Idaho Clubs already provide a statewide platform for youth support

27,944

kids attended an Idaho Club

35
CLUB SITES

3,027
KIDS DAILY

773
ADULT STAFF

739,874

meals and snacks served at no charge

Clubs combine trusted relationships, daily access, food support, and structured programming—an established delivery system for prevention.

RURAL TRIBAL URBAN MILITARY-CONNECTED

Source: Boys & Girls Clubs of America, Idaho 2025 Fact Sheet (2024 data)



Idaho Clubs turn $17.6M in annual income into direct youth impact

$17.63M

TOTAL STATE OPERATING INCOME

76%

of expenses spent on programming

60%

of operating income comes from private sources and fundraising

16%

of operating income com es from membership Dues and fees

A strong statewide operating base makes Clubs a credible platform for scaling prevention resources and sustaining results.



Source: Boys & Girls Clubs of America, Idaho 2025 Fact Sheet (2024 data)

Club environments deliver the protective factors Idaho youth need

93%
believe they will graduate from high school

87%
plan to attend college after high school

86%
feel safe being themselves at the Club

87%
feel encouraged to do their best

31%
from single-parent households

56%
qualify for free or reduced-price lunch

Prevention resources reach young people who may face the greatest barriers to support.



Source: Boys & Girls Clubs of America, Idaho 2025 Fact Sheet (2024 data)

Idaho youth face a preventable convergence of vaping and unmet mental-health need

1 in 5
Idaho teens regularly vape

1 in 3
Idaho teens have tried vaping

53.8%
serious emotional disturbance with unmet service needs

PREVENTION WORKS BY STRENGTHENING PROTECTIVE FACTORS EARLY

- Trusted adults
- Belonging
- Resilience
- Healthy decisions

Source: Idaho Healthy Youth Initiative grant proposal, v4



Youth vaping remains active in both middle and high school

10%

of Idaho high school students currently use e-cigarettes

4.6%

of Idaho middle school students currently use e-cigarettes

Prevention must begin before high school and continue through adolescence.

Source: Central District Health, citing 2023 Idaho Youth Vaping and Tobacco Survey / Youth Tobacco Survey



Digital advertising keeps e-cigarettes visible to Idaho youth

77%

reported seeing e-cigarette advertising

- **SOCIAL MEDIA**
  frequent exposure channel
- **TELEVISION**
  frequent exposure channel
- **INTERNET**
  frequent exposure channel

Prevention messaging must compete in the same environments where youth encounter product marketing.



Source: Central District Health, citing 2023 Idaho Youth Vaping and Tobacco Survey

Idaho youth alcohol use remains slightly above the national rate

7.2%

IDAHO YOUTH AGES 12–17

used alcohol in the past month

vs.

6.9%

U.S. YOUTH AGES 12–17

used alcohol in the past month

+0.3 percentage points

A small statewide difference still represents preventable early exposure—and reinforces the value of universal prevention.

Source: Idaho Office of Drug Policy, citing 2022–2023 National Survey on Drug Use and Health



$1.625M unlocks a $3.25M statewide prevention effort

$1.625M
Millennium Fund request

$1.625M+
Local dollar-for-dollar match

$3.25M+
Total statewide investment

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1 grant dollar + 1 local dollar = 2 dollars working statewide

≈ $108 per youth

A cost-effective platform for prevention, resilience, and healthier decisions.



Source: Idaho Healthy Youth Initiative grant proposal, v4

The initiative combines prevention, wellness, and protective-factor supports

01 PREVENT

SMART Moves, Positive Action and formal substance-use prevention programs

Risk knowledge • refusal skills
healthy decision-making

02 STRENGTHEN

Triple Play, mentoring, SEL, leadership and family engagement

Nutrition • activity • coping
trusted relationships • belonging

03 MEASURE

NYOI, pre/post assessments and quarterly performance reviews

Reach • implementation quality
protective factors • wellness outcomes

One statewide framework • shared standards • locally delivered



Source: Idaho Healthy Youth Initiative grant proposal, v4

Success is defined by measurable gains—not activity alone

75%
increased prevention knowledge

70%
greater confidence in healthy decisions

70%
report a trusted adult for support

65%
improve at least one protective factor

60%
adopt a new healthy lifestyle behavior

15,000+ youth • 10,000+ in Triple Play • 300+ professionals trained



A phased 2027-28 plan moves from training to delivery and evaluation

JULY-AUG

Plan & launch

Framework by August

1

July-Sept

Train & build capacity

300+ professionals

2

SEPT–OCT

Deliver statewide

Full launch in Fall

3

ALL YEAR

Engage & improve

Quarterly reviews

4

MAY–JUNE

Evaluate & sustain

Final plan by June

5



Millennium Fund support will leave a durable statewide prevention system

$1.625M in 2027 creates capacity that lasts beyond 2028.

TRAINED PEOPLE

300+ professionals equipped to deliver prevention and wellness programming

SHARED TOOLS

Common curricula, NYOI measurement, and quarterly improvement routines

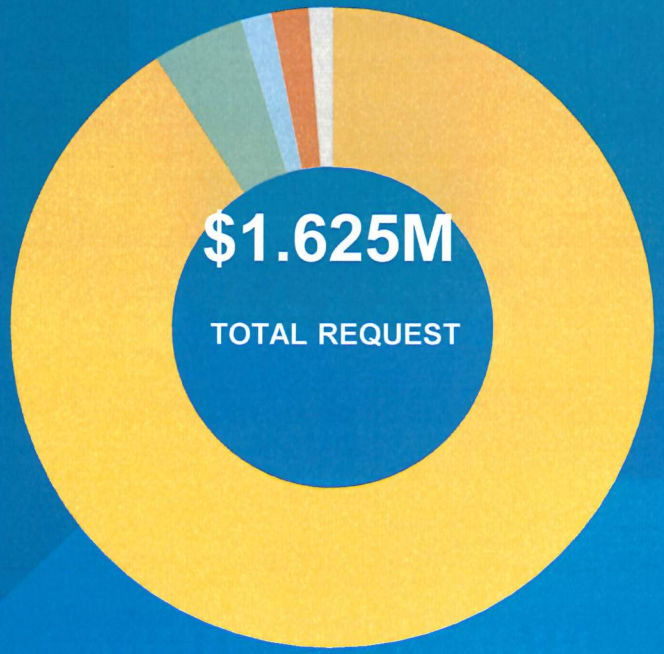
LOCAL OWNERSHIP

Dollar-for-dollar match and integration into ongoing community operations

FUND THE IDAHO HEALTHY YOUTH INITIATIVE AT $1,625,000



91% of funds flow directly to community implementation



Direct community grants	$1,475,000	90.8%
Statewide leadership	$75,000	4.6%
Training & development	$30,000	1.8%
Curriculum & materials	$25,000	1.5%
Fiscal administration	$20,000	1.2%

≈ **$108** per youth reached



BOYS & GIRLS CLUBS
OF KOOTENAI COUNTY

THANK YOU

For investing in Idaho's young people.

IDAHO HEALTHY YOUTH INITIATIVE

